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# Geelong & Surf Coast

Metro Regional Market  
Performance Report.

New Residential Land Estates

**Q3-2016**

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[www.researchfour.com](http://www.researchfour.com)

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## ALL OF MARKET DASHBOARD FOR CURRENT QUARTER

### GEELONG AND MELBOURNE HEADLINES

- Geelong & Melbourne sub market sale volumes
- Geelong and Melbourne sub market land prices
- Geelong and Melbourne sub market lot sizes

### KEY GEELONG SUB MARKET DASHBOARDS

[Key metrics; Active projects, Sale rate, Lot price, Stock, Production, Lot Size, Cancellations]

- Armstrong Creek sub market
- Torquay sub market
- Drysdale sub market
- Ocean Grove sub market
- Highton sub market
- Lara sub market

### ACTIVE LAND ESTATE PERFORMANCE SUMMARY

[A list of all active projects and a summary of current performance]

### ALL OF MARKET PRODUCT TABLES

- All of market by product type [ area of land ]
- All of market product type by [ price groups ]
- All of market product type by [ frontage and depth ]